

bookshop
2009

In order to give debutant writers the opportunity to sell their books to a broad audience, a bookshop is to be developed on a shopping street in The Hague. In the shop a sideboard divided in seven zones runs from the front to the back of the store. The first zone is reserved for the check-out. Moving down, there are five zones for five debutant writers, where their books are presented along with reviews and background information. Every week a new debutant book is presented on

the first writer position and all other debuts move one step down. The last one moves to the final zone, where there will always be a collection of previously presented books on stock. Four steps lead down to this last position where the floor has been lowered by one metre, so that customers see previously presented books on the sideboard at eyelevel, however, without the interviews and background information.



